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Louisiana HOSA Chapter Success Guide
2022 - 2023
Greetings Louisiana HOSA Members and Advisors!

Welcome to LA HOSA on behalf of the Louisiana HOSA 2022-2023 State Officer Team! I am Katelyn Broussard, your State President and it is a privilege to work alongside six astonishing State Officers and Ms. Bender to ensure the success of Louisiana HOSA.

Our July Officer Training Retreat consisted of developing a Program of Work, ideas for involvement and expansion of the chapters, planning for the State Leadership Conference, and much more. Overall, we are dedicated to enhancing the experience of our members through various means.

Here are a couple of important notes from us to help your chapter succeed:

- Stay up-to-date on all important information by frequently checking the Louisiana HOSA website at www.lahosa.org.
- Tag along on the LA HOSA Social Media pages by sharing your activities and liking the posts.
- Make sure your chapter presidents are caught up on the Regional Google Classroom that will be coming soon.
- Watch for updates on the international level as well.

None of this would be possible without the chapter advisors. We thank you for your hard work, dedication, and guidance that you provide to all of our members. The 2022-2023 State Officer Team invites you to an exciting, productive, and impactful year. We also look forward to meeting you all at several events throughout the year. If you have any questions, please feel free to contact me at kate.lahosa@gmail.com.

I wish you all a year filled with success!

Kind Regards,

Katelyn Broussard
State President
Louisiana HOSA
HOSA OVERVIEW

HOSA - Future Health Professionals is the premier organization for student leaders pursuing careers in the healthcare industry. HOSA's two-fold mission is to promote career opportunities in health care and to enhance the delivery of quality health care to all people.

History, Size and Reach of HOSA
Founded in 1976, formerly as Health Occupations Students of America, HOSA - Future Health Professionals has over 260,000 members each year in over 5,400 secondary, middle school, and postsecondary/collegiate chapters across the nation & internationally. Although the COVID pandemic caused a temporary drop of 28.3% in 2020, it appears the numbers are quickly rising back to the normal annual increase!

International News
Despite some decreases, gains were made internationally. The newest International Charted country is Korea!

HOSA Endorsements
HOSA is endorsed by the U.S. Department of Education, Louisiana Department of Education, the Health Science Education Division of the Association for Career and Technical Education, National Health Science Consortium, and over 50 other health-related partners and industry associations.

HOSA is Co-curricular
HOSA is a national organization that operates as an integral component of the health science education curriculum. Through its network of state and local chapters, HOSA provides powerful instructional tools, recognition, leadership, networking, scholarships, and connections to the healthcare industry to thousands of members across the U.S.

Through the HOSA Competitive Events Program members compete in teams or as individuals in over 70 different events related to all aspects of health care. HOSA integrates into the Health Science Education curriculum to develop and recognize smart, dedicated, and passionate future health professionals.

HOSA offers numerous health leadership conferences and professional development opportunities including the International Leadership Conference being held in Dallas, Texas next June; Washington Leadership Academy held in Washington, D.C.; Fall Forum in each Louisiana Region; and the Louisiana State Leadership Conference.
The Keynote speaker at the 2022 International Leadership Conference

Dr. Mike!

Dr. Mikhail Varshavski, DO, better known as Doctor Mike, of Atlantic Medical Group’s Overlook Family Medicine and Chatham Family Medicine, Mikhail Varshavski, aka Doctor Mike, is everywhere. However, even with his multiple television appearances, Doctor Mike isn't out to become a celebrity. "My goal isn't necessarily to make it big on TV," he admitted on his YouTube channel. "My goal is to reach the most amount of people possible with my medical advice."
HOSA Mission Statement
The mission of HOSA is to empower HOSA-Future Health Professionals to become leaders in the global health community through education, collaboration, and experience.

HOSA Facts

- HOSA is one of Louisiana’s nine Career Technical Student Organizations (CTSO’s) such as Future Farmers of America (FFA), Future Business Leaders of America (FBLA), Distributive Education Clubs of America (DECA), SkillsUSA, and Family, Career and Community Leaders of America (FCCLA), and others.

- HOSA is the largest student organization in America concentrating 100% of its mission and programs on developing future health professionals and leaders.

- Nationwide & Internationally there are over 260,000 HOSA middle school, high school, and college members. The U.S. Department of Education endorses HOSA with all state chapters endorsed by the State Department of Education.

- Over 12,000 attendees are present at the National conference each year.

- Each year HOSA awards over $400,000 at the national and state levels to deserving members.

- National HOSA offers over 70 healthcare industry endorsed competitive events. The competitive events program can be utilized throughout the academic year as an instructional resource.

- HOSA’s Competitive Events Program includes four events specifically designed for students with disabilities.

- The U.S. Surgeon General’s office hosts summer internships in Washington, D.C., for HOSA members annually.

- The 2022-2023 National Theme is: “Beyond All Limits!”
KEY CONTACT INFORMATION

LOUISIANA HOSA

HOSA State Charter Holder
Louisiana HOSA-Future Health Professionals, Inc.
PO Box 926
Carencro, LA 70520

Louisiana HOSA Contact Information
Shirlene Bender, Executive Director/State Advisor
PO Box 926,
Carencro, LA 70520
Phone: 337-371-5974  Email: shirlene.lahosa@gmail.com

NATIONAL HOSA

National HOSA Headquarters
548 Silicon Drive, Suite 101, Southlake, TX 76092
Phone: (800) 321-HOSA (4672) | Fax: (972) 874-0063 | E-Mail: hosa@hosa.org
Website: www.hosa.org

National HOSA Staff
Dr. Jim Koeninger, Executive Director
Sarah Walters, Deputy Executive Director
Karen Koeninger, Director Sponsorships/Partnerships
Jeff Koeninger, Director
Laura Sheppard, Senior Director
Hope Antrim, Director of Finance
Bobby Crandall, Chief Solutions Officer
Haley White, Director Alumni Relations & Advancement
Jason Koeninger, Software Architect
Bergen Morehouse, Director of International Competitive Events
Jan Mould, Deputy Director of International Competitive Events
Carie Staub, Assistant Director of International Competitive Events
Janet Nelson, Director of New State Advisor Development

HOSA Supply Service – Awards Unlimited

Supplies all chapter materials, member emblematic supplies and official HOSA blazer

Phone: (800) 950-3553
Fax: (402) 474-3782 | Web: www.awardsunlimited.com
SOCIAL MEDIA

WEBSITE

STATE OFFICER TEAM

State President
Katelyn Broussard
Email: kate.lahosa@gmail.com

State President-elect
Ayushi Purohit
Email: ayushi.lahosa@gmail.com

Region 1 Vice-President
Sa’Naiya Williams
Email: sanaiya.lahosa@gmail.com

Region 2 Vice-President
Keely Winn
Email: keely.lahosa@gmail.com

Region 3 Vice-President
Mallory Schruff
Email: Mallory.lahosa@gmail.com

Secretary
Josie Jones
Email: Josie.lahosa@gmail.com

Reporter/Historian
Veda Himel
Email: veda.lahosa@gmail.com

Officer Coach
Peyton Pipher
Email: Peyton.lahosa@gmail.com

Louisiana HOSA: www.lahosa.org
National HOSA: www.hosa.org
KEY EVENTS AND DATES

Louisiana HOSA Chapter Advisor Summit
Date: November 15, 2022
For new chapter advisors this is a required training.
For Chapter Advisors who were new during covid, this training is highly recommended. Any other advisors who wish to attend are welcome – you have much to offer and share.

Fall Forum
This year Fall Forum will be in-person. This could change if schools don’t allow.
Dates: Region 1: October 28, 2022 Northwestern University, Natchitoches Campus
       Region 2: October 14, 2022 Opelousas Sr. High School, Opelousas
       Region 3: October 25, 2022 The Harbor Center, Slidell
Fee: $25 per person
Register from our state website at: www.lahosa.org > events > Fall forum
Registration Deadline: October 8th for all regions
You do not have to be registered as a member yet to register or attend Fall Forum (but recommended)
   • You may attend the Fall forum in your region. Contact State Advisor if that is not possible.
   • Be sure to submit a design for the state pin and state t-shirt. See rules on the Fall Forum page of our website.

State Leadership Conference (SLC)
The State Leadership Conference will be in-person.

Date: March 20-21, 2023
Registration Fee: TBA
Conference Registration Deadline: February 28, 2023

The pinnacle of Louisiana HOSA is the State Leadership Conference. Students from all over Louisiana come to compete for an opportunity to advance to the International Leadership Conference. Aside from competition, this conference includes many networking opportunities, leadership sessions, and a chance to create lasting friendships among chapter members. All members must have paid their membership affiliation fees prior to registering for the conference.

International Leadership Conference (ILC)
Date: June 21-24, 2023 – Dallas, Texas

Registration information will be available at www.hosa.org
The HOSA International Leadership Conference (ILC) is the highlight of the HOSA year. Over 12,000 high school, middle school, and postsecondary/collegiate students, advisors, industry leaders, and alumni gather for several days of HOSA excitement. Most participants at ILC compete in one of HOSA’s competitive events, and the top competitors in each event are recognized for their outstanding achievements. In addition to the competitive events, many students and advisors participate in HOSA International Leadership University, the Education Symposia, the HOSA Expo, and National Geographic Learning tests.

### YEARLY CALENDAR  2022 - 2023

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Location/Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>August &amp; September</td>
<td>Member Recruitment time!</td>
<td>Affiliate as many as possible before October 15 for recognition</td>
</tr>
<tr>
<td>September 7</td>
<td>State Leadership Conference <strong>Competitive Events committee meeting</strong> by invitation only</td>
<td>Crowne Plaza Convention Center Baton Rouge, LA</td>
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<tr>
<td>September 24-27</td>
<td>Washington Leadership Academy</td>
<td>Washington, DC (contact State Advisor for more information)</td>
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<tr>
<td>September 26-29</td>
<td>State Advisor’s Management Conference (SAM)</td>
<td>For State Advisors only</td>
</tr>
<tr>
<td>October 8</td>
<td>State Pin &amp; T-shirt design deadline <em>Due to State Advisor</em></td>
<td>Submission Guidelines at: <a href="http://www.lahosa.org">www.lahosa.org</a> under Fall Forum</td>
</tr>
<tr>
<td>October 8</td>
<td><strong>Fall Forum Registration Deadline</strong> For all regions</td>
<td>Registration Packet at: <a href="http://www.lahosa.org">www.lahosa.org</a></td>
</tr>
<tr>
<td>October 14</td>
<td><strong>Fall Forum – Region 2</strong></td>
<td>Opelousas Sr. High School Opelousas 8:45 am – 2:30 pm</td>
</tr>
<tr>
<td>October 15</td>
<td>Initial Affiliation Deadline for HOSA 100 Club Recognition</td>
<td>Mail member dues payment to: National HOSA 548 Silicon Drive Suite 101 Southlake, TX 76092</td>
</tr>
<tr>
<td>October 28</td>
<td><strong>Fall Forum Region 1</strong></td>
<td>Northwestern University Natchitoches Campus-Student Union 8:45 a.m. – 2:30 p.m.</td>
</tr>
<tr>
<td>October 25</td>
<td><strong>Fall Forum Region 3</strong></td>
<td>8:45 a.m. – 2:30 p.m. The Harbor Center, Slidell</td>
</tr>
<tr>
<td>November 6 - 12</td>
<td><strong>National HOSA Week!</strong></td>
<td>Celebrated within local chapters, schools, &amp; communities</td>
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<tr>
<td>November 15</td>
<td><strong>New Chapter Advisor Training Summit</strong></td>
<td>Lafayette – Holiday Inn &amp; Suites North</td>
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<tr>
<td>Date</td>
<td>Event</td>
<td>Details</td>
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<td>--------------------</td>
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<td>-------------------------------------------------------------------------</td>
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<tr>
<td>November 28</td>
<td>State Officer Applications available</td>
<td>Application packet available at: <a href="http://www.lahosa.org">www.lahosa.org</a></td>
</tr>
<tr>
<td>TBA</td>
<td>LA HOSA Scholarship application available</td>
<td>Tallo.org/hosa</td>
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<tr>
<td>January 23 - February 25</td>
<td>State Leadership Conference Registration Window</td>
<td>Registration Packet will be available at <a href="http://www.lahosa.org">www.lahosa.org</a></td>
</tr>
<tr>
<td>February 10</td>
<td>State Officer Application Due – Online application</td>
<td>State Officer Candidate Packet and Application are available at <a href="http://www.lahosa.org">www.lahosa.org</a></td>
</tr>
<tr>
<td>February 17</td>
<td>Notify Chapter Advisors of Officer Candidates</td>
<td></td>
</tr>
<tr>
<td>February 27 - March 10</td>
<td>Online Competitive Event Testing</td>
<td>Information to be sent to Chapter Advisors</td>
</tr>
<tr>
<td>Feb. 27 – March 5</td>
<td>Officer Candidate testing</td>
<td>Online - TBA</td>
</tr>
<tr>
<td>March 1</td>
<td><strong>Final Membership Affiliation Deadline</strong></td>
<td>Affiliation Instructions available at <a href="http://www.hosa.org">www.hosa.org</a> Mail payment to: National HOSA 548 Silicon Drive Suite 101 Southlake, TX 76092</td>
</tr>
<tr>
<td>March 16</td>
<td><strong>Deadline for HOSA Cup Points</strong></td>
<td>Send to State Advisor</td>
</tr>
<tr>
<td>March 20 - 21</td>
<td><strong>State Leadership Conference</strong></td>
<td>Crowne Plaza Hotel &amp; Executive Center Baton Rouge, LA</td>
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<tr>
<td></td>
<td>• HOSA’s Competitive Events Program</td>
<td></td>
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<tr>
<td></td>
<td>• State officer Nominating Committee and election process</td>
<td></td>
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<td></td>
<td><strong>Health workshops and leadership development</strong></td>
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</tr>
<tr>
<td>March 22</td>
<td>Begin accumulating HOSA Cup points for the following year</td>
<td>Send to State Advisor</td>
</tr>
<tr>
<td>March -TBA</td>
<td>Public Health Leadership Scholars Application Deadline</td>
<td>For more information, visit <a href="http://www.hosa.org">www.hosa.org</a></td>
</tr>
<tr>
<td>April - TBA</td>
<td>National Officer Candidate Applications due to Louisiana HOSA</td>
<td>National Officer Candidate Packet and Application will be available at <a href="http://www.hosa.org">www.hosa.org</a></td>
</tr>
<tr>
<td>April 7</td>
<td>International Leadership Conference <strong>Intent to Compete</strong> Deadline</td>
<td>Form will be emailed to all chapters</td>
</tr>
<tr>
<td>April 14</td>
<td>National HOSA Scholarship Deadline</td>
<td>For more information, visit <a href="http://www.hosa.org">www.hosa.org</a></td>
</tr>
<tr>
<td>April 20</td>
<td>State Officer Parent &amp; Advisor Orientation Conference Call</td>
<td>Louisiana HOSA Conference Call Line or Google Hangout</td>
</tr>
<tr>
<td>May 12</td>
<td>Registration deadline for ILC</td>
<td>Register online at <a href="http://www.hosa.org">www.hosa.org</a></td>
</tr>
<tr>
<td>May 28 – June 1</td>
<td><strong>Required</strong> State Officer Planning and Training Retreat</td>
<td>Lafayette, LA Holiday Inn &amp; Suites, Lafayette North</td>
</tr>
<tr>
<td>June 21 - 24</td>
<td><strong>International Leadership Conference</strong></td>
<td>Dallas Convention Center, Dallas, TX</td>
</tr>
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</table>
MEMBERSHIP INFORMATION

Since 1976 HOSA has grown to over 260,000 members. The 2019 - 2020 membership year was HOSA’s 36th year of membership growth! Covid brought with it some challenges that were met with still new chapters and a country being added! Welcome, Korea! The challenge has been set for 2022 – 2023 to continue the trend of growth and help HOSA reach a record year of membership growth.

Affiliate early and achieve HOSA 100 Club Recognition. Louisiana HOSA Chapters are encouraged to affiliate early in the year to achieve HOSA 100 Club recognition. To achieve HOSA 100 Club Recognition, Louisiana HOSA chapters should meet the requirements listed below by October 15.

All chapters achieving HOSA 100 Club affiliation status will receive a certificate and be recognized at the Fall Forum Leadership Conference or the LA HOSA State Leadership Conference.

Affiliation Requirements
To be an officially recognized Louisiana HOSA chapter, the following requirements should be met:

Submit Initial Affiliation Application
Complete application through National HOSA Online Affiliation System
Must have a minimum of 5 members and 1 advisor
Print out invoice from affiliation site
See instructions below

Submit Chapter Profile and Advisor Information
Submit to Louisiana HOSA through link on our state website:

Before You Begin Gather all information you will need to enter into the Affiliation System. This includes the following:

✓ Chapter Charter Number and Affiliation Password
This password remains the same each year. If you need to request your user name and password, contact your HOSA State Advisor at shirlene.lahosa@gmail.com or HOSA
✓ Collect the Member Application Form from each student, and their dues
✓ Collect the Medical Form and Code of Ethics. Do not send these. Please keep these forms on hand for the year; medical & photo forms will need to be with you when attending any events.
✓ Submit the online form that states you have all the necessary forms in your possession for the year
✓ Membership List
  You will be asked to provide information about each member to include:
  o Classification (grade or class in school)
  o Organization and title (for professional members)
  o Complete mailing address
  o Phone and E-mail Address
  o Demographics

Note: The Louisiana Membership Application is located at www.lahosa.org under Chapter Affiliation. These forms will be kept by you for your information.

Initial Affiliation Application
The Affiliation Process is online, and it is easy!

1. Go to the National HOSA web site: www.hosa.org
2. Click Login in the upper right corner. You will then be asked for your national charter number and password. Enter the information and begin the online affiliation process.
3. After successfully logging in, proceed to membership, click the + then follow instructions.
4. If you have returning members, click on that tab and choose which members are returning.

Affiliation Fees & Payments
Once local members are entered into the affiliation system, the chapter is ready to submit payment. Once entered, NO NAMES MAY BE REMOVED for any reason.

Fees The National HOSA affiliation fee is $10.00 per member. The Louisiana HOSA affiliation fee is $15.00 per member. Fees total $25.00 per member. This is the amount that must be submitted for each member. You may add a chapter fee, but that fee will not go to HOSA.

Submit payment To make payment, follow these steps:

1. Print Invoice. To access the invoice, click on the Invoices tab.
2. Make check payable to National HOSA. Both national affiliation fees and state fees are submitted and paid to National HOSA.
3. Submit annual payment for National HOSA/LA HOSA affiliation fees.
   
   Send payment to: National HOSA
   548 Silicon Drive, Suite 101
   Southlake, TX 76092

   Note: Chapters may add a chapter fee; this chapter fee does not get sent to National HOSA

Note: this is the only payment that will go to National HOSA each year. All other payments will be sent to the state office.

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Chapter Profile & Advisor Information

The final step for Initial Affiliation is to submit a Chapter Profile and Advisor Information to Louisiana HOSA. These requirements help ensure chapters start their year strong with a leadership team in place and a plan of action for the year. Both the Chapter Profile and Advisor Profile should be submitted to the Louisiana HOSA State Advisor by submitting through our state website, www.lahosa.org under the Affiliation tab.

Chapter Officers  Officers serve as the student leaders for the local chapter. These individuals may be elected and/or appointed to serve in a variety of positions (for example: President, Vice President, Secretary, Treasurer, etc.). Additional information about the responsibilities and duties of HOSA chapter officers is available in the National HOSA Handbook: Section C: https://hosa.org/wp-content/uploads/2012/08/Section-C-2017-Final.pdf

To meet this requirement, once chapters have submitted the Chapter Profile, the names & emails of the chapter officers will be sent to the State Officers who will utilize this information to facilitate communication between the state and local levels.

Voting Delegates

The responsibility of being a voting delegate requires the student to be able to listen to the other members of the chapter when deciding how to vote. Voting delegates will be asked to vote for state officers, and other events that may arise during the year.

Student Helpers

HOSA is a student-led organization. Students must step up and take responsibility for the activities. We request that you choose one or two trustworthy and helpful students to take the paperwork load from you, and help the chapter remember deadlines, upcoming events, etc. The state advisor will be in contact with them as well as with the Chapter Advisor. Most emails sent to the chapter advisors will also be copied to the student helpers. Be sure the student helpers are aware of this responsibility.

Student Career Interest Form

The Louisiana Membership Application asks members to list their career interest at this time. Please have your students go to the affiliation page on the state website and submit online in the affiliation section. This information is vital when seeking funding for Louisiana HOSA and other uses. https://www.lahosa.org/copy-of-chapter-affiliation-20178-2

Program of Work (POW)  A Program of Work is a summary of all activities and projects a chapter plans to carry out throughout the year. It is recommended that every chapter submit their program of work online under affiliation. This lets us know that your chapter has a plan for the year and is seriously involved in sound HOSA activities in your school and community.

See Sample below.
### PROGRAM OF WORK [SAMPLE] FOR:  

**CHAPTER NAME**

<table>
<thead>
<tr>
<th>Description of Activities/Projects</th>
<th>Time Frame</th>
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<tbody>
<tr>
<td></td>
<td>SEP</td>
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<tr>
<td><strong>Chapter Unity</strong></td>
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<tr>
<td>1. <em>i.e.</em> Member Pizza Social</td>
<td>X</td>
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<tr>
<td>2. <em>i.e.</em> Purchase Chapter Scrubs</td>
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<td>3.</td>
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<tr>
<td><strong>College/Career</strong></td>
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<td>1. <em>i.e.</em> Tour of local hospital</td>
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<td>2.</td>
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<td>3.</td>
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<tr>
<td><strong>Community Service</strong></td>
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<tr>
<td>1. <em>i.e.</em> Fundraising event for Ped. Cancer Foundation</td>
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<td>3.</td>
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<tr>
<td><strong>School Service</strong></td>
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<tr>
<td>1. <em>i.e.</em> Campus clean up</td>
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<td>2. Teach Handwash @ elem School</td>
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<td>3.</td>
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<tr>
<td><strong>Public Relations / Marketing</strong></td>
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<tr>
<td>1. <em>i.e.</em> Create HOSA Brochure</td>
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<td>3.</td>
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<tr>
<td><strong>Partnerships</strong></td>
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<td>1. <em>i.e.</em> Letters to businesses for support</td>
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<td>2.</td>
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<td>3.</td>
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<tr>
<td><strong>Leadership Development</strong></td>
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<tr>
<td>1. <em>i.e.</em> Fall Forum</td>
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<td>2.</td>
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<td>3.</td>
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<tr>
<td><strong>State Leadership Conference</strong></td>
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<tr>
<td>1. <em>i.e.</em> Order chapter t-shirts</td>
<td></td>
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<tr>
<td>2. <em>i.e.</em> Chapter Night</td>
<td></td>
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<tr>
<td>3. <em>i.e.</em> Outstanding HOSA Chapter Scrapbook</td>
<td>X</td>
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<tr>
<td>4.</td>
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<tr>
<td><strong>Other</strong></td>
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<td>1.</td>
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<td>2.</td>
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</tbody>
</table>
**National HOSA Chapter Membership Recognition**

**HOSA 100 Club:** Chapters that submit their paid affiliation fees by October 15 will be recognized as members of the HOSA 100 Club at the State Leadership Conference and will be listed in the LA HOSA newsletter and on our state website.

**HOSA 100% Affiliation Club:** Chapters that affiliate 100% of their Health Science students with HOSA will be recognized as a member of the HOSA 100% Affiliation Club and will be listed on the LA HOSA website and newsletter.

**Louisiana HOSA New Chapter Recognition**
Each new chapter will be presented with a framed copy of their charter at the first conference they attend.

**Louisiana HOSA Membership Recognition**
*Deadline: Recognition will be based on paid membership as of March 1st.*
Louisiana HOSA will celebrate the recruitment efforts of chapters during the State Leadership Conference.

**Louisiana HOSA Advisor Mentorship Program**
Louisiana HOSA continues to achieve growth through the commitment and support of local chapter advisors. Louisiana HOSA will provide additional support to new advisors through a mentorship program. In addition, experienced advisors will receive special recognition for participating in this program as a mentor.

To sign up for the Advisor Mentorship Program, either as needing a mentor, or as being a mentor, please email the state advisor at shirlene.lahosa@gmail.com.

**Guardian Chapter Recognition**
Chapters may earn the unique distinction of becoming a “Guardian Chapter” – guarding Louisiana HOSA’s commitment to our core values of Learning, Leadership, Service, and Innovation while striving to make sure that our organization continues into the future shining brighter than ever before!

The “Guardian Chapter” designation is granted to local chapters who meet or exceed their membership numbers from the 2021 - 2022 academic year.
Louisiana HOSA CUP Chapter of the Year Winner

*Deadline: March 16, 2023*

The HOSA CUP Chapter of the Year program recognizes the top achieving chapters in the state. Chapters earn points for participating in the many activities offered by Louisiana HOSA in the areas of chapter management, conference attendance and recognition, recruitment, public relations, and participation in state and national projects. Activities will be based on participation and involvement, not size of the chapter. Points will be awarded based on the criteria below. The top three chapters will be recognized at the State Leadership Conference. The top winner will take the Traveling Trophy back to their school for the year!

*Baton Rouge Magnet High School in Baton Rouge currently holds this trophy.*

**HOSA Cup Points – Short list**

*Read attached explanation of each item on this list (subject to change) located on our state website. Updates can be found on our website.*

*Deadline: March 16, 2023*

*Points will begin to accumulate for the following year the day after the SLC.*

**Membership**

- Online Affiliation on or before October 15
- New Chapter
- Online Affiliation after October 15
- New Professional Chapter Members (not including Chapter Advisor )
- Chapter Advisor Information Sheet Submitted
- Chapter Profile Submitted
- Program of Work Submitted
- Career Interest form Submitted
- First Chapter to Affiliate at least 10 members
- Second chapter to affiliate at least 10 members
- Third chapter to affiliate at least 10 members
- Chapter Bylaws submitted (only if not done in a previous year)
- Chapter Advisor Code of Conduct Submitted

**Chapter Activities**

- HOSA Promotion
- Career Awareness
- Community Service
- Networking events (outside of conferences)
- New Healthcare Partnerships Formed
- Leadership Development
- Health Presentations (by students)
Health Presentations (by others outside of your school)
Healthy Lifestyle Activities
Social Events by Chapter Members
Anatomy & Physiology Tournament Team
Hold a Right Response Fundraiser
Hold any Other Fundraiser (besides HOSA Service Project)

**Louisiana HOSA Publication**
Chapter Stories Submitted for state website
Chapter stories submitted for state newsletter
Chapter Article for National E-News Submitted
Weekly Post on social media About Your Chapter

**HOSA Week**
HOSA Week Proclamation (send picture)
School/Community Service Project
Opportunity in Health Care
Appreciation Project to the Health Care Community

**Fall Forum Leadership Conference**
Early Fall Forum registration (one week or more before deadline)
On-Time Fall Forum Registration (less than one week before deadline)
Late Fall Forum Registration (after deadline)
Pin Design Entry
T-Shirt Design Entry
Winning Pin Design
Winning T-Shirt Design
Applying to sing the National Anthem
Chosen to sing National Anthem
Chosen as Alternate Singer of Anthem

**State Leadership Conference (SLC)- General**
Early SLC Registration (more than two weeks before deadline)
On-time SLC Registration (within the two weeks before the deadline)
Late SLC Registration (after the deadline-only with permission from state advisor)
Chapter Banner/Flag to SLC and participate in parade of chapters
Submitting a Chapter Picture which includes at least 75% of members and chapter advisor
Applying to sing the National Anthem
Chosen to sing the National Anthem
Chosen as an alternate Anthem singer
Applying for a State Officer Position
Elected as a State Officer
Refer a Workshop Presenter (new presenter-never presented before)
Refer an Expo Presenter (new presenter-never participated in Expo before)
Participates in Courtesy Corps

State Leadership Conference – Competitive Events
Participates in any Health Science Events
Participates in any Health Professions Events
Participates in any Emergency Preparedness Events
Participates in any Leadership Events
Participates in any Teamwork Events
Earn and apply for the Barbara James Service Award-Gold
Earn and apply for Barbara James Service Award-Silver
Earn and apply for Barbara James Service Award-Bronze
Enters & competes in the Healthcare Issues Exam Event
Participates in the National Service Project
Participates in HOSA Happenings
1st place winner
2nd place winner
3rd place winner

International Leadership Conference
Submits any Recognition Event
Competes in any event other than Recognition Events
Attends ILC but does not compete or vote
Attends ILC as a Voting Delegate or Alternate Voting Delegate
Is on the nominating committee
Places in the Top 10 at ILC

Miscellaneous
Apply for the Public Health Leadership Seminar (Scholar)
Apply for a HOSA scholarship
Apply for LA HOSA Scholarship
Apply to become a National Officer
Register some of your senior members as Alumni
Register ALL of your senior members as Alumni

One-time Add-Ons
Any additions or changes to this list will be emailed to all chapters and posted on the LA HOSA website
STARTING A CHAPTER

Over 1,050 members in 37 chapters across Louisiana have made the decision to join HOSA and become Future Health Professionals! How can you start a HOSA chapter at your school?

Requirements: To start a HOSA chapter, identify a faculty member to serve as the chapter advisor and recruit at least five members interested in pursuing careers in health care.

Affiliation Process
Get started today! Just follow these steps:

1. Contact Louisiana HOSA State Advisor at 337-371-5974 or email shirlene.lahosa@gmail.com and indicate your interest in starting a HOSA chapter!
2. Decide which method your program will use to organize one or more HOSA chapters. The options are:
   a. Classroom-based chapter. A HOSA chapter is formed for each health science class of five (5) or more students.
   b. Instructor-based chapter. A chapter is formed by one health science instructor for all students enrolled in his/her classes.
   c. School-based chapter. A single chapter is formed for all students in all classes regardless of the number of teachers.
3. Contact local school/college officials (e.g., activity directors, Dean of Student Activities) and inform them about starting a HOSA chapter. There may be additional rules, regulations, or approval processes to fulfill in order to start a HOSA Chapter. This is also a wonderful opportunity to educate school officials about the benefits of HOSA.
4. Set up an interest meeting with students. Tell them about the purpose of HOSA and refer them to the websites for more information. Give them an assignment to surf the HOSA website and then suggest ideas.
5. At interest meeting, give them the member application including amount of dues (be sure to add chapter dues).
6. Complete the Online Chapter Affiliation Application.
7. Elect chapter officers and develop a Program of Work.
8. Have each student join a committee.
9. Set up a school visit by the state advisor or state officers to help guide your chapter into the world of HOSA!
COMPETITIVE EVENTS PROGRAM

HOSA’s Competitive Events Program provides members the opportunity to showcase their skills, knowledge, and leadership abilities in over 70 different healthcare-related events and recognition events. The Competitive Events Program recognizes members for their excellence in competition on the state and national level. The top state performers are invited to compete at HOSA’s annual International Leadership Conference.

Louisiana has determined approximately 25-30 of the events that will be offered at the state level.

HOSA’s Competitive Events Program
HOSA’s competitive events are divided into six categories:

- Emergency Preparedness Events
- Health Professions Events
- Health Science Events
- Leadership Events
- Teamwork Events
- Recognition Events

Please Note:
1. There are additional National HOSA competitive events offered.
2. Competitive event rules are in the HOSA Handbook, Section B.

How to Prepare for a Competitive Event
1. Connect with HOSA Chapter Advisor and let him/her know about their interest in entering a competitive event at the State Leadership Conference.
2. Review the State Competitive Events List found on the state website and select the event that is consistent with your career objective or interest.
3. Review the current edition of event guidelines, and specifically concentrate on the "General Rules and Regulations" in preparing for the event.
4. Study the detailed guidelines and the judge rating sheet(s) to know the criteria by which competitors are evaluated.
5. Practice, practice, practice, and practice the event at the local chapter level before competing at the state conference.
6. Talk with other members who participated in this competition previously and gain as much as possible from their experiences.
7. Ask the chapter advisor to conduct event simulations in the classroom to allow all members to have an event experience.
8. Know all rules and procedures for the event in which they are entering to avoid inability to compete or point deductions.

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9. Enter state competition and carefully review all instructions to event participants.
10. Enjoy the competition -- the real benefit was realized in the preparation.

The following is a tentative chart of all the events that will be offered this year at our State Leadership Conference (SLC). More information will be found on our state website soon.

**Note:** You may compete in any one event, plus one event in Health Science, plus HOSA Bowl, plus National Geographic tests, plus as many of the Recognition events as you choose.

<table>
<thead>
<tr>
<th>Competitive Event</th>
<th># in Team</th>
<th>Online Test</th>
<th>Additional Component</th>
<th>Live Event</th>
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<tr>
<td><strong>Health Sciences</strong></td>
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<tr>
<td>Behavioral Health</td>
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<td>Cultural Diversity</td>
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<td>Health Informatics</td>
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<td></td>
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</tr>
<tr>
<td>Human Growth &amp; Development</td>
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</tr>
<tr>
<td>Medical Math</td>
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</tr>
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<td>Round 2</td>
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<tr>
<td>Nutrition</td>
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<td></td>
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</tr>
<tr>
<td></td>
<td>1</td>
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<tr>
<td><strong>Emergency Preparedness</strong></td>
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<td>Yes</td>
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<tr>
<td>EMT</td>
<td>2</td>
<td>Yes</td>
<td>Essay</td>
<td>Yes</td>
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<tr>
<td><strong>Leadership</strong></td>
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<tr>
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<td>Upload 1 Photo to Tallo Standard size Poster board provided by competitor.</td>
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<td>(Replaced the Extemporaneous Health Poster)</td>
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<td>Extemporaneous Writing</td>
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<tr>
<td>Health Career Photography</td>
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<td>Upload to Tallo by February 19</td>
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<tr>
<td>Job Seeking Skills</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Event</td>
<td>Category</td>
<td>Year</td>
<td>Yes/No</td>
<td>Type</td>
</tr>
<tr>
<td>-----------------------------------------</td>
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<td>------</td>
<td>--------</td>
<td>-------</td>
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<tr>
<td>Forensic Science</td>
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<td>Health Career Display</td>
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<td>HOSA Bowl</td>
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### Health Professions

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<td>Nursing Assisting</td>
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<td>Essay</td>
<td></td>
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<tr>
<td>Vet. Science</td>
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### Middle School

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<td>Life Threatening Situations</td>
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<tr>
<td>Prepared Speaking</td>
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<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Health Career Display</td>
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<td>2</td>
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</table>

### Recognition Events - MS

<table>
<thead>
<tr>
<th>Event</th>
<th>Category</th>
<th>Year</th>
<th>Notes</th>
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<tr>
<td>Barbara James Service Award</td>
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<td>Chapter</td>
</tr>
<tr>
<td>HOSA Happenings</td>
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<td>Chapter</td>
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<tr>
<td>Healthcare Issues Exam</td>
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</tr>
<tr>
<td>HOSA Service Project</td>
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<td></td>
<td>Chapter</td>
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</tbody>
</table>

### Competitive Event Changes and Updates for 2021-2022

All changes will be listed at the top of the new Event Guidelines. New Event Guidelines will be rolled out on September 1.

It is important that you read the changes carefully. Many things change from year to year.

### Event Topics for 2022-2023

**Public Service Announcement:**

“How to Talk to Friends and Family about Mental Health”

**Prepared Speaking:**

“Beyond All Limits”
RECOGNITION EVENTS

HOSA’s Recognition Events are designed to recognize members and chapters for outstanding work in HOSA and HOSA-related projects. There are six Recognition Events that students are able to choose from, with recognition on both the state and national level.

Although students can only compete in one competitive event at the state and national conference, they can participate in as many recognition events as they wish.

The Recognition Events are:
- Outstanding HOSA Leader
- Health Care Issues Exam
- HOSA Happenings
- National Service Project (HOSA Service Project)
- Barbara James Service Award
- Outstanding HOSA Achievement
- Outstanding HOSA Leader
- America’s Blood Centers & HOSA Blood Drive
- Emotional Well-Being Challenge

A complete description of each recognition event and complete rules and guidelines, criteria, applications, and verification forms are available on the HOSA website guidelines. [https://hosa.org/guidelines/](https://hosa.org/guidelines/)

State Leadership Conference

Students from all over Louisiana attend the Louisiana State Leadership Conference (SLC) held in Baton Rouge. At this conference, students experience the following:
- Guest speakers
- Workshops and symposiums
- Expo with many health professionals and health organizations, as well as schools with health programs.
- Evening Dance (going to be a fun one this year!!)
- Competitive Events
- Recognition and awards

Chapters and members should start planning at the start of the year to attend. Fundraising should take place to be able to attend. Also, students should start at the beginning of the year to decide what competitive events they will choose.
INTERNATIONAL LEADERSHIP CONFERENCE (ILC)

The Annual International Leadership Conference (ILC) brings together thousands of future health professionals from across the country and other territories and countries. This conference features:

- Exciting general sessions
- Educational and social learning activities
- Leadership academies
- Tours to healthcare facilities
- Exhibits presented by professional healthcare associations
- National Competitive Events
- Annual business of the national student organization of HOSA, including the election of national leaders
- Educational symposiums
- Opportunities to meet people from across the United States and other countries & territories
- Fun, excitement, recognition, and opportunities for HOSA members!

Eligibility
All members registered by the Louisiana HOSA ILC deadline are eligible to attend ILC.

For competitive events, Louisiana HOSA sends the top three competitors/teams in each event to compete at ILC. If the top three are unable to attend, the State Advisor may ask others to compete. To be eligible to compete, chapters must complete every step in the Registration Process including the Intent to Compete Form and Online Conference Registration. Each state may only register three people for each event to compete. Anyone may attend ILC even if not competing.

ILC Registration Process
Each year, Louisiana HOSA will publish an ILC Registration Guide, which serves as your guide in preparation for ILC. Although National HOSA provides registration information and deadlines, it is important to adhere to Louisiana HOSA’s process in order to be eligible to attend.

State Winners List: Following the State Leadership Conference, Louisiana HOSA publishes the list of winners on the state website. The top three individuals or teams in each event are automatically invited to compete at Internationals. However, if a top 3 competitor decides not to attend ILC, Louisiana HOSA will move up the next competitor. This means that members placing 4th or 5th etc. may still have the opportunity to compete at nationals.

Intent to Compete: All top five winners in all competitive events must submit an Intent to Compete form. This form serves as official notification to Louisiana HOSA regarding a
competitor’s intent to compete. This important form assists Louisiana HOSA in establishing the final list of competitors and ensures that Louisiana HOSA will be fully represented in all competitive events. Every competitor who received 1st, 2nd, 3rd, 4th, or 5th place should have an Intent to Compete form completed, even if the competitor(s) will not attend ILC. Any forms not received by the Intent to Compete deadline will be assumed as “No, will not attend” response. **Intent to Compete Deadline: April 7, 2023. This form will be on our state website and may be submitted online.**

**ILC Competitor Notification:** All Intent to Compete Forms will be processed, and chapters notified with a final ILC Competitor List. This list will be published on the Louisiana HOSA website at [www.lahosa.org](http://www.lahosa.org) and/or emailed to all chapters.

**ILC Online Registration:** The Louisiana HOSA ILC Registration Guide will provide the steps to register for conference. Although National HOSA provides registration information and deadlines, it is important to adhere to Louisiana HOSA’s process. Chapters are responsible for registering students for events and confirming chapter details. Registration must be completed by the Louisiana HOSA deadline as a validation process takes place immediately after the deadline.

**ILC Registration Payment:** Registration payments should be directed to Louisiana HOSA. Checks are accepted from schools only; no personal checks. Please make checks payable to Louisiana HOSA and mail check to:
Louisiana HOSA
PO Box 926
Carencro, LA  70520

Credit cards or Debit cards are accepted, but checks are preferred. Go to [www.lahosa.org](http://www.lahosa.org) and click on the Donate button.

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**TIP: IT’S NEVER TOO EARLY!**
It’s never too early to start planning for the International Leadership Conference! Start planning ahead by saving the dates in the calendar, studying competitive event guidelines, and fundraising.
STATE OFFICER GOALS AND INITIATIVES

The State Officer Team has developed an ambitious Program of Work to help take Louisiana HOSA to the next frontier. The officers hope all chapters will support them in their efforts.

Communication

- Increase communication between Northern and Southern chapters through Northern chapter visit.
- Network with other State and National officers, communicating with National Officers throughout the year, and participating in activities encouraged by the National Officers and National HOSA.
- Increase communication between State Officers and Chapter Officers through chapter visits, newsletters, one-on-one interactions, and social media.
- Use social media to share videos about competitive events and state officers and encourage members to utilize social media to connect with Louisiana HOSA.

Membership

- Middle School: Reach out to potential advisors, visit middle schools, and support new middle school chapters. Encourage the development of having secondary chapters help their local middle school chapters.
- Secondary: Identify potential new chapters, support established chapters, and encourage membership growth in all chapters.
- Post-Secondary: Reach out to potential post-secondary chapters, explore fundraising opportunities, and support established chapters.
- Alumni: Encourage high school seniors to sign up for alumni membership and promote alumni membership at the State Leadership Conference.

Advocacy

- Seek out partnerships in the community and promote HOSA to industry partners.
- Connect with Elected Officials throughout the year at Washington Leadership Academy to advocate for HOSA and CTE.
- Market the successes and activities of local chapters to promote how HOSA helps members grow.
- Attend Capitol Day

Participation

- Increase participation at conferences through encouraging members to run for a State Officer position.
- Promote community service through explaining the hour tracking program, exchanging community service ideas by promoting the Barbara James Service Award.
- Try and earn the HOSA Cup award.
Conferences

- Plan and host the State Leadership Conference.
- Encourage attendance at conferences through blog articles and promotion on social media.
- Host fundraisers for the Be The Match HOSA service project.
- Present fun and informative workshops at the State Leadership Conference.

The state officers would love to discuss their goals and initiatives further and share how they plan to accomplish each of these.

STATE PROGRAMS AND OPPORTUNITIES

Chapter Visits

Having a state officer or state advisor visit a local chapter connects LA HOSA with local members while giving the state officers an opportunity to promote state and national conferences, programs, and initiatives. State officers can discuss a particular event, explain HOSA to a new chapter, and encourage students to get involved. Oftentimes chapters can connect with a state officers’ passion, excitement, and commitment to HOSA and use it to foster those same feelings in their chapter. To schedule a visit, email shirlene.lahosa@gmail.com.

Louisiana HOSA Newsletter

What exciting things are happening in your chapter? Send a message to the state advisor or a state officer to have your chapter featured! This newsletter reaches all chapters, some potential chapters, the Board of Directors, and funders & partners.

Louisiana HOSA Website

Get your voice heard! Receive publicity for your chapter’s successes! Highlight a member’s achievements! The Louisiana HOSA Online website is always looking to promote the outstanding work of the local members, officers, advisors, and chapters. Have an officer or member write an article about a recent chapter activity or member success and email shirlene.lahosa@gmail.com or email the state officers.
Louisiana HOSA Social Media

Louisiana HOSA is on Twitter, Facebook, Snapchat, and Instagram where we consistently post quick updates and announcements about events, activities, programs, health related news and announcements, pictures, and key accomplishments. Visit us on these sites to follow Louisiana HOSA and stay up to date on what’s new and happening with Louisiana’s Future Health Professionals

State T-Shirt Design Contest

Every year Louisiana HOSA creates a state T-Shirt and are encouraged to create a shirt design that captures Louisiana. Voting will take place at the Fall Forums and the winning design for the HOSA shirt will be available to purchase for a small fee.

All students are encouraged to submit a design using the following rules and guidelines:
Eligibility
This competition is open to all active Louisiana HOSA members in good standing.

Judging
Preliminary round judges will be individuals from the health care industry or non-HOSA members.

Voting
The top 5 scoring designs will be presented at the Fall Forum. Voting delegates and alternate voting delegates will vote on the design during the Fall Forums. Winner will be announced via email to teachers.

Deadline
Members will submit shirt designs to the State Advisor by deadline of October 8, 2022.

State Advisor email: shirlene.lahosa@gmail.com. No entries via Text or Fax.
No late entries accepted.

All entries to this contest must comply with the following materials and specifications:

- You must specify the t-shirt color (solid color, NO WHITE shirt) Write shirt color on bottom of design page.
- All entries must be in color. The design must use no more than three colors.
- Shirts will be short sleeve.
- Entries may be hand-drawn, painted, colored with markers, crayons, or colored pencils and should be on 8 1/2” x 11” white unlined paper. Computer generated or hand-drawn entries are allowed.
- All entry drawings should be at least 5” wide x 5” tall.
- Submit only front design.
- The design should depict an aspect of Louisiana and healthcare.
- Do not put a date/year on shirt design.
- This is NOT a team event. Only one entry per member. There is a limit of 5 entries per chapter. If more chapter members turn in a design, your chapter should vote on the top 5 and submit those.
- All copyright laws must be followed in the creation of the design.
- All designs submitted become the property of Louisiana HOSA. Submitting a design for the state t-shirt releases all rights for the winning design to Louisiana HOSA for marketing purposes.
• The words “Louisiana” & “HOSA” should appear on the t-shirt. The words do not need to be next to each other.
• The National HOSA emblem or logo or Louisiana HOSA emblem should not be used on the t-shirt.
• The designer’s name, school, and advisor’s name must be included on the bottom of the design sheet.
• Students who are unable to attend the Fall Forum may still submit a design for consideration.
• The name of designer and school will be added in the bottom front corner of the design.
• Designs must be submitted in a PDF format via email by the deadline. No Late Entries Accepted.
• Prizes will be awarded to the winners! A Certificate will be awarded to the chapter.
• Louisiana HOSA reserves the right to make corrections or necessary changes to designs.
• The National HOSA emblem or logo or Louisiana HOSA emblem should not be used on the t-shirt.
• The designer’s name, school, and advisor’s name must be included in the email submission.
• Students who are unable to attend the Fall Forum may still submit a design for consideration.
• The Winning Design will be announced on the LA HOSA Website the week following Fall Forums (late October/early November).
• The winning school will receive a trophy. The winning student designer will receive a prize.
• The name and school of winning designer will be shown on back of shirt; winner will also receive two additional shirts.
• Designs must be submitted in a PDF format and be less than 10 MB in size. They must be submitted online by the deadline. No Late Entries Accepted

State Pin Design Contest

Every year Louisiana HOSA creates a state pin used as the State Leadership Conference pin & the official Louisiana trading pin during the International Leadership Conference.

Members are encouraged to create a pin design that captures Louisiana. Voting will take place at the Fall Forums and the winning pin design will be used as the inspiration for the official trading pin of Louisiana. The winning design for Louisiana HOSA will be selected by the student participants at the Fall Forums. All members attending the State Leadership Conference will receive a pin.

The criteria for the pin design are listed below:

Eligibility  This competition is open to all active Louisiana HOSA members in good standing.

Deadline  Members will submit pin designs by email to the State Advisor by deadline of October 8, 2022 via email: shirlene.lahosa@gmail.com  No entries via Text or Fax. No late entries.
Judging  Preliminary round judges will be individuals from the health care industry or other non-members. Preliminary judges will choose the top five designs.

Voting  The top five designs will be presented at Fall Forums. Only voting delegates or alternate voting delegates will vote on designs.

Materials and Specifications  All entries to this competition must comply with the following materials and specifications:

- All entries must be in color; the design must use no more than three colors
- Very small details will not show up on the actual pin and should be avoided. Keep it simple.
- The actual pin when produced will be approximately 1.5” x 1.5”
- Entries may be hand-drawn, painted, colored with markers, crayons or colored pencils and should be on 8 ½” x 11” white unlined paper. Computer generated entries are allowed but must follow the size requirements.
- The design may be any shape and should be drawn at least 5” wide x 5” tall.
- The design should depict a Louisiana theme and healthcare.
- This is NOT a team event. Only one entry per member. There is a limit of 5 entries per chapter. If more chapter members turn in a design, your chapter should vote on the top 5 and submit those.
- All copyright laws must be followed in the creation of the design.
- The words “Louisiana” and “HOSA” must appear on the pin. The words do not need to be next to each other.
- No date/year should be on pin.
- The National or state HOSA emblem or logo SHOULD NOT appear on the pin.
- All designs submitted become the property of Louisiana HOSA. Submitting a design for the state pin releases all rights for the winning design to Louisiana HOSA for marketing purposes.
- Students who are unable to attend the Fall Forum may still submit a design for consideration.
- The designer’s name, school, and advisor’s name must be included on the entry sheet at the bottom.
- Submitted designs must not include blinkies, glitter, bobbleheads, or other advanced features. The management team may suggest adding features when the pin is sent to production & will collaborate with the artist if needed.
- Designs must be submitted in a PDF format. They must be submitted online by the deadline.
- No Late Entries Accepted
- The winning school will receive a certificate at the SLC.
- Prizes will be awarded at SLC to the top 3 design participants.
- Louisiana HOSA reserves the right to use more or less colors or make minor changes to the design.
The Public Health Leadership Scholars, hosted by the U.S. Department of Health and Human Services’ (HHS) Office of the Assistant Secretary for Preparedness and Response, are available to HOSA-Future Health Professionals members, students, alumni, and advisors, who are interested in learning about public health while interacting with leading professionals within the Office of the Assistant Secretary for Preparedness and Response (ASPR), Office of the U.S. Surgeon General (OSG), and the United States Public Health Service Commissioned Corps (USPHS). For a short period of time, participants experience first-hand the mission of HHS, ASPR, and the OSG, as well as responsibilities carried out by USPHS officers. The next round of seminars will occur in summer of 2021. Visit www.hosa.org for more information.

Louisiana HOSA has had one member selected to participate in the past.
Washington Leadership Academy

The Washington Leadership Academy in Washington, D.C., has been hosted annually by HOSA for State Officers, and Local Chapter Leaders. It is a training experience for future HOSA leaders who are interested in learning more about running for local chapter office, becoming a more effective leader, understanding, and valuing people, interacting with others, and serving the organization and others. This action-packed experience provides the highest level of HOSA leadership training available. We encourage local chapter leaders and members who want to strengthen their leadership skills and build their resume to join HOSA in Washington, D.C. There are also opportunities for local chapter advisors to interact and share valuable ideas with other HOSA advisors.

HOSA E-Magazine

The HOSA E-Magazine is the official publication of National HOSA for its members, advisors, partners, and supporters. The E-Magazine includes articles and information on chapter spotlights, alumni success stories, HOSA partners, healthcare related news, HOSA conferences, events, and opportunities, and more! Many of the articles are written by individual members and every chapter is encouraged to write and submit an article. The E-Magazine is published three times a year and articles can be sent to hosa@hosa.org at any time for inclusion in the next issue. Visit www.hosa.org and select “E-Magazine” on the left menu bar to view the latest E-Magazine!
HOSA Service Project

**Be The Match** (BTM) is the HOSA Service project for 2022-2023. Thousands of people are diagnosed every year with life-threatening blood cancers and diseases like leukemia and sickle cell. They depend on Be The Match and their supporters to find a match to save their life.

As the global leader in blood stem cell transplantation, they connect the world’s largest and most diverse registry of donors with patients who are their genetic match. 30% of patients needing a transplant have a match within their family. The other 70% of patients turn to Be The Match for help.

The state officer team will be encouraging members to raise funds for BTM at the Fall Forum. For more information on these events, please contact Louisiana HOSA State President, Catherine Blondiau at catherine.lahosa@gmail.com. Some students may also be trained to register donors.

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**RUNNING FOR OFFICE**

**Become a Chapter, State, or National Leader of HOSA!**

If your dream is to be a future health professional, community leader, or public servant then getting involved in the HOSA Officer Leadership Program is for you! Get started at the local level as a chapter officer or a committee member. Take the extra step to become a state officer or even national officer!

As an officer you’ll receive premier training, plan incredible projects, meet with civic and industry leaders, lead service projects, design public relations and communications efforts, and plan leadership conferences. If you enjoy training and traveling, networking and new friends, or simply want to be recognized as a leader in the world’s premier student organization for those pursuing careers in the healthcare industry, then get started today in the HOSA Officer Leadership Program.

The Louisiana HOSA State Officer Program provides tremendous opportunities for students to gain new leadership skills, learn critical thinking, improve their planning and organization skills, become stronger speakers, demonstrate initiative, and much more. In short, it is a unique and valuable experience that Louisiana HOSA is excited to make available to its members.
Interested in Applying for State Office?

It is never too early to start thinking about running for state office! The first thing every member interested in serving on the state level should do is first gain experience on the local level. Whether this is as a local officer or committee member, get involved!

The State Officer Application for 2022 – 2023 will be available on the state website this fall. The deadline to submit State Officer applications is February 11, 2022. All candidates must be active members of their local chapter and in good standing. Candidates must have a strong commitment to their education and have a 2.5 GPA or higher.

Louisiana HOSA’s state officer election process is closely aligned with National HOSA. Candidates give a speech, are interviewed by the nominating committee, and complete a HOSA knowledge test. Local chapter voting delegates will vote to elect the state officer team.

Is State Office Right for Me?

The opportunities provided to state officers are tremendous. Many state officer alumni count this time as a pivotal experience in their life. Along with the opportunities and benefits of being an officer comes many important responsibilities. Those interested should carefully consider the decision to run for office and what it requires.

The average state officer spends five to ten hours a week working on their state officer assignments and responsibilities. Prior to state officer meetings, conferences, and HOSA events the amount of time required tends to spike as officers finalize preparations and polish up assignments. It is important to realize that although academics remain the number one priority, officers will not be able to fall behind in their responsibilities as a HOSA officer. Officers are required to participate in the team decision-making process, perform assigned tasks, and attend required conferences and events.

It is important to understand that if elected, officers will be required to attend conferences, officer meetings, and HOSA events throughout the year. Officers are not allowed to leave early, come late, or miss any parts of these events (except in the case of an extreme emergency) without permission. Officers have frequently chosen to miss big games, dances, trips, etc., because they conflicted with their state officer responsibilities. The expectation is that state officer responsibilities and commitments will take priority after an officer’s academics.
Anyone willing to make this kind of commitment and that has the drive to succeed and the dedication to get the job done should seriously consider running for state office! If unsure, it is recommended members consult with their local advisor and get their opinion and advice. Those who decide to run for office can be assured that holding state office will be one of the most memorable and rewarding experiences of their life, and one of the most effective career preparation experiences they could ever have while in high school.

**National Officer Selection Process**
Members wishing to take their HOSA involvement to the highest level can serve on the National Executive Council. National officers are the ambassadors of HOSA and represent the over 260,000 HOSA members. Any Louisiana HOSA member interested in running for national office must first be approved by the State Management Team. The National Officer Candidate applications are due to Louisiana HOSA by April, 2023. It is highly recommended that members serve as a State Officer prior to seeking approval to run for National Office.

**SCHOLARSHIPS**

HOSA’s inter-curricular program fosters a culture of learning, discovery, and challenging work. HOSA members look to prepare for their futures, and many continue their education into the postsecondary/collegiate level. HOSA’s scholarship program is designed to support members’ pursuit of a higher education and reward outstanding members with scholarships.

Scholarships are provided by sponsors such as:
- Nursing Spectrum
- National Technical Honor Society
- National Consortium on Health Science Education
- Delmar
- Philip R. Patton (HCA - Hospital Corporation of America)
- U.S. Public Health Service
- HOSA General Scholarship Fund
- And more!

HOSA has partnered with Tallo to provide our members with the opportunity to apply for scholarships. Scholarships are generously provided by HOSA partners. There is one scholarship application for any member interested in applying for a scholarship awarded on the national level. Applications and supplemental documentation must be received by National HOSA no later than March 15, 2023, for consideration.
The Awards Committee will make the final decision on scholarship awards and scholarship recipients will be announced in May. Those receiving scholarships on the national level will be recognized during the general sessions and an awards dinner at the International Leadership Conference.

**Louisiana HOSA State Scholarships**

Louisiana HOSA provides scholarships in addition to those offered by National HOSA. Any member of Louisiana HOSA in their senior year is eligible to apply for the $500 Louisiana HOSA State Scholarship. The application materials for the Louisiana HOSA Scholarships will be available in January on Tallo. These LA HOSA scholarships will be awarded ONLY to Louisiana HOSA members.

**ALUMNI**

Any supporters of HOSA are encouraged to become Alumni members!

In addition to past HOSA members, all supporters of HOSA are also eligible to participate at the local, regional, and state levels as alumni members. Alumni members have an opportunity to help build and inspire the next generation of HOSA healthcare professionals.

Alumni members have the privileges of active members with the exception that they cannot vote, hold office, or compete. Benefits of alumni membership include:
- Strengthening your network through continued involvement
- Having the satisfaction of helping others
- Serving others
- Continuing professional development and leadership opportunities
- Being part of a great organization

Suggested participation includes:
- Assisting the advisor of your local chapter
- Volunteering to assist in activities at the regional, state, and national level
- Serving as a local chapter mentor
- Judging events
- Serving as a competitive event section leader
- Assisting with Courtesy Corps
- Presenting and assisting with workshops
- Connecting your health care agency to Louisiana HOSA
- Providing testimonials of how HOSA has impacted your life
How to become an alumni member:

- Complimentary alumni membership is available at both the state and national level. It’s free!!!
- Go to [http://apps.hosa.org/hosaconf/alumni/register.jsp](http://apps.hosa.org/hosaconf/alumni/register.jsp) and apply for Alumni Membership
- Complete the application and submit to National HOSA. That’s all you have to do!
- Registration is one time only; you don’t have to do it again!

CONFERENCE ATTIRE

Official Dress Code for ALL General Sessions

This dress code will be followed at the State Leadership Conference and International Leadership conference. Dress code for the Fall Forum will be announced in the Fall Forum Registration Packet.

This policy is for students. Advisors, family members, and guests are not required to wear the HOSA uniform or the black or navy-blue suit with a white shirt to the general sessions. The HOSA, Inc., Board of Directors approved the following dress policy that began at the 2011 NLC in Anaheim, California:

The official dress code for the student members for all general sessions will be either of the following:

- HOSA uniform (see below)
  OR
- Black or navy-blue suit with a white shirt (the white shirt can be the member’s choice)
- Closed-toe blue or black shoes (hose optional)
- Male members MUST wear a tie.
- Female members may choose to wear knee-length skirt or slacks.

Student delegates not adhering to the above dress policy for all general sessions will NOT be admitted.
**HOSA Uniform Policy**

- Tailored navy blazer with emblem affixed over the heart.
- Shirt/blouse for females—white tailored or short-sleeve white jewel neck shell)
- Shirt for males—white closed-neck, man-tailored dress shirt, suitable for use with a tie
- Accent for female members - maroon HOSA scarf or tie is optional but not required
- Accent for male officers - navy or maroon long tie
- Matching navy slacks for males and matching navy slacks or skirts for females
- **Closed-toe** blue or black shoes (hose optional)

**Competitive Event Dress Attire** *(may not apply for this year)*

Delegates must adhere to the Dress Code as specified in the individual competitive event guidelines for the orientation and event in which they are competing. Bonus points will be given according to the individual guidelines. For all competitive events, five (5) bonus points will be added once per competitor and/or team to the tally sheet for appropriate dress. In team events, all team members must be properly dressed to receive the bonus points. Exceptions are noted in the event guidelines.

**Other Conference Attire**

Conference delegate attire should be proper and appropriate since it reflects directly upon the State Association and National HOSA. Conference delegates are strongly encouraged to wear HOSA uniforms or appropriate business attire to all conference activities (other than the general sessions where the official dress code for general sessions should be adhered to).

Under no circumstances will blue jeans, shorts, or other casual attire be accepted at any Conference function (with the exception of tours, HOSA’s dances, and other recreational activities). Delegates dressed in such casual attire will not be permitted to participate in official HOSA conference meetings.

**Tips for Dress Code Success**

No dress code can cover all contingencies so HOSA members must use a certain amount of judgment in their choice of clothing to wear. HOSA members who experience uncertainty about acceptable HOSA attire should ask their chapter advisor or state advisor.
Here are a few more tips to help you understand the HOSA Dress Code:

- **No denim** clothing or canvas shoes will be acceptable. Denim pants in colors other than blue are also not permitted. Blue jean skirts and dresses are NOT acceptable.
- Dressy pants of different lengths that are part of a suit/ensemble may be acceptable, but “shorts” are not acceptable.
- Casual tank or tube tops, t-shirts, sweatpants/shirts, or tennis shoes are never acceptable.
- Business-casual attire may include khaki pants and polo tops, tucked in with a belt.
- Clothing should be pressed and never wrinkled. Torn, dirty, or frayed clothing is unacceptable. Any clothing that has words (other than HOSA or chapter name), terms, or pictures may not be worn
- Open-toed shoes and heeled sandals are permitted, except during general sessions.

## HOSA BRAND

During the 2012 HOSA National Leadership Conference, the HOSA, Inc., Board of Directors launched a new brand for HOSA – Future Health Professionals. All chapters are highly encouraged to incorporate the new brand moving forward.

### Meaning Behind the New Brand

*Excerpts from the National HOSA Brand Style Guidelines*

**Main word in lower case:** The main word is presented in lower case. On the surface, this creates a welcoming, organic look that conveys HOSA’s connections to science and technology. But more than that, it is crucial in establishing HOSA as its own word, and not an acronym. When introducing HOSA’s identity, Future Health Professionals, it is important to move away from “Health Occupations Students of America.” In lowercase, it is much less likely that the H, O, S, and A will stand out as individual letters. When written, it should be HOSA or HOSA – Future Health Professionals.

**HOSA’s identity:** The HOSA identity is positioned directly after HOSA so that it completes the natural eye line, making it hard to miss. “Future Health Professionals” is colorized with maroon to empower students and remind employers that HOSA members leave the program ready to join the workforce and/or pursue further education.
HOSA should **not** be referred to as “Health Occupations Students of America”

HOSA is no longer an acronym.

HOSA is simply... **HOSA – Future Health Professionals**

**Presence of the HOSA emblem:** Anchoring the logo is a simplified version of the HOSA emblem. The encircled triangle has long been the emblem of HOSA and is key in retaining familiarity and celebrating the organization’s long history. The points on the triangle represent today what they did in 1976: the three aspects of humankind’s wellbeing; social, physical, and mental.

**Note:** New patches are now available. You can purchase these from Shirlene Bender for $1.25. 
(Postage will be added)

**Color palette and textures:** The accompanying color palette and textures offer support to the logo by positioning HOSA as friendly and fresh. Colors were chosen on what would feel crisp and clean and fit naturally into the health environment. The circles and dots further support the curvy and organic feel of the logo. Typography is kept lowercase as well, to support the friendly nature of the identity.

**Stationery and marketing:** The stationery and marketing elements feature these colors and shapes in a variety of ways to create a rich and vibrant system of collateral that stands out – reminding those who see it that HOSA is always moving forward.
Using the Brand

For more information about how to use the new brand, please refer to the National HOSA Brand Style Guidelines. Louisiana HOSA chapters may acquire access to HOSA logos, fonts, and other resources by contacting shirlene.lahosa@gmail.com.

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